

TULIP FESTIVAL

TULIP FESTIVAL WELLNESS VENDOR APPLICATION

May 9th - May 10th, 2026, 11:00 AM – 6:00 PM

Event Summary

The Capital Region's official spring kick-off, Albany's Tulip Festival, returns on Saturday, May 9, and Sunday, May 10, 2026, to celebrate its 78th anniversary. This free 2-day event is Albany's crown jewel, showcasing picturesque Washington Park and its 180,000 tulips at their peak. Featuring an array of vendors, specialty zones, live music, and entertainment, this cherished festival continues to draw 100,000+ attendees annually from locals to international travelers of all demographics.

The City of Albany's Office of Cultural Affairs is now accepting applications from **wellness vendors** offering services or products, including but not limited to: massage therapy, acupuncture, yoga or meditation instruction, herbal remedies, natural skincare, aromatherapy, candles, soaps, and other handmade or small-batch holistic wellness items. **Application Deadline: All applications must be postmarked by Wednesday, March 11th, 2026.** We look forward to reviewing your application for the 2026 Tulip Festival. If you have any questions regarding the application process, please contact Andre Cowan, Program Aide, and Office of Cultural Affairs at (518) 434-5416 or vendor@albanyny.gov.

Application Guidelines

1. **Rain or Shine Policy:** Tulip Festival will be held rain or shine; no refunds will be issued due to inclement weather except in cases of force majeure, in which the booth fee will be returned (\$10 application fee is non-refundable).
2. **Prohibited Items and Vendors:** Glass bottles, Styrofoam containers, as well as the sale, sampling, distribution, and promotion of products or materials related to political campaigns, alcohol products (with the exception of confections containing an alcohol content of no more than five percent (5%), per volume) and all CBD/THC products are strictly prohibited. See pages 5 & 6 for more information.
3. **Eligibility for Participation:** Items created using molds, kits, or other mass-production methods are not eligible for inclusion in the festival.
4. **Selection Process:** An independent jury appointed by the City of Albany will oversee the selection process. All decisions by the jury are final. The City of Albany does not grandfather in any vendor.
5. **Evaluation Criteria:** Applications will be reviewed based on specific jury criteria and the overall quality and integrity of the event.
6. **Booth Specifications:** Please provide details such as booth length, width, and category of wellness items to ensure appropriate space allocation (15'L x 10'W). Due to limited space, any application over 15'L x 10'W is subject to rejection.
7. **Photo Submission:** Submit high-quality photos of your booth setup along with complete pricing. These images are crucial for the jury evaluation. Vendors who deviate from their submitted materials during the event will not be allowed to participate in future events.
8. **Insurance Requirement:** All wellness service providers, including Massage and Acupuncture vendors, must provide proof of commercial general liability insurance. Please refer to page 4 for full details.
9. **Incomplete Applications:** Applications lacking the required information will be considered incomplete and subject to rejection. Two (2) checks are required with the completed application.



Tulip Festival 2026 Wellness Vendor Application Form

Business Owner Name(s): _____ Business Name: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____ Mobile: _____ Email: _____

Description of attached photos: **Including pricing, material used, techniques, and booth display**
(Please provide comprehensive and accurate descriptions to avoid duplication of vendor offerings.)

1: _____

2: _____

3: _____

4: _____

☐ Media Release: By checking this box, you authorize the City of Albany Office of Cultural Affairs to use the photos you

Website: _____ Instagram Account (Please list username) _____

Two vendor parking permits will be provided onsite at this event. Provide information for the vehicle/trailer permit.
(Please Note: all vehicles must be off-site after load-in hours)

Vehicle Plate Number _____ Trailer Plate Number _____

State Plate Issued _____ State Plate Issued _____

Make, Model & Color _____ Trailer Color _____

(Please Note: The City of Albany does not hold the Grandfather clause to any vendor)

Tulip Festival 2026 Wellness Vendor Fees

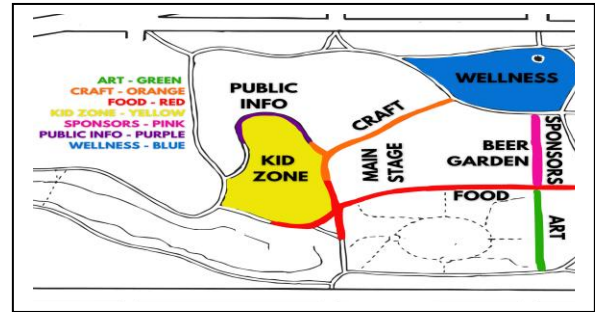
Submit a one-time payment for the application fee:

☐ \$10 (non-refundable) Application Fee

The Size of your original booth _____

Select the Booth Size category you are applying for:

Category	Booth Size	Booth Fee
☐ Wellness Zone: For vendors offering wellness-focused services or products , including but not limited to: massage therapy, acupuncture, yoga or meditation instruction, herbal remedies, natural skincare, aromatherapy, candles, soaps, and other handmade or small-batch holistic wellness items.	☐ Up to 15'L x 10'W Only	☐ \$200 (Refundable if not accepted) The Wellness Zone is not on Craft Row. Vendor can only apply for (1) one spot at the 2026 Tulip Festival.



Payment Instructions: Checks should be payable to “THE CITY OF ALBANY” and submitted along with the application. Please send two separate checks: One for \$10 for the application fee and another for the booth fee. **Money orders are not accepted.**

Registration Deadline: All completed applications must be postmarked on **Wednesday, March 11th, 2026**. The acceptance letter will be sent out on **March 27th, 2026**.



Tulip Festival 2026 Licenses and Insurance

1. Vendors must provide proof of commercial general liability insurance.
2. Vendors must procure and maintain Commercial General Liability insurance coverage with limits of \$1,000,000 for each occurrence. As an attachment to the application, Food vendors must submit a certificate of proof Commercial General Liability insurance, stating the name of the event, the date, and the following parties as additional insured on a primary and non-contributory basis:

City of Albany
24 Eagle Street
Albany, NY 12207

Albany County
112 State Street
Albany, NY 12207

3. Vendors are solely responsible for their equipment and property during the festival, including setup and breakdown, and must have insurance to cover losses from theft, vandalism, or other risks. Although security is provided at certain times, any loss or damage is the exhibitors' responsibility. The City of Albany, Tulip Festival, and event staff are not liable for theft, vandalism, or damage. Exhibitors must secure their tents and equipment after event hours and assume full responsibility for them outside of those hours.
4. Vendors must abide by all current NYS Department of Health safety guidelines.
5. Vendors are solely responsible for collecting and paying all New York State sales tax during the event and shall properly display their New York Sales Tax Certificate at their booth.
6. Vendors agree to defend, indemnify, and hold harmless the City of Albany, including its employees and agents, from any claims, damages, losses, and expenses (including reasonable attorney's fees) resulting from any negligent or intentional actions or omissions by the vendor or their employees. This obligation applies to the extent that the vendor or their employees or agents are responsible for such claims, losses, and expenses.



Tulip Festival 2026 Rules and Regulations

1. Only one business or organization is allowed per booth. Sharing, subletting, or reassigning booth space is prohibited. Vendors may only distribute, display, or sell items from the business contracted with the City of Albany for their booth.
2. The City of Albany may change the event's location, dates, and hours, or cancel entirely at any time without notice. However, reasonable efforts will be made to inform vendors of any changes or cancellations in advance.
3. Vendors must have personnel present and in their booth at all times during official operating hours of the event: 11:00 am to 6:00 pm.
4. By submitting this application, you hereby consent and acknowledge that the City of Albany reserves the right to prohibit the sale, sampling, distribution, and promotion of products or materials related to political campaigns, products or materials containing alcohol and all THC/CBD products at the City of Albany produced events (see albanyevents.org for a complete listing). Please note that confections containing alcohol, as defined by New York State Liquor Authority's Advisory #2019-1, with an alcohol content of no more than five percent (5%) by volume, are permitted to apply and will be subject to a standard vendor jury selection process. Applications received that involve the sale, sampling, distribution, and promotion of the aforementioned items, with the exception of confectionery containing an alcohol content of no more than five percent (5%) by volume, will be subject to immediate rejection. This policy is instituted to uphold public safety and to ensure a family-friendly environment for all City of Albany-produced event attendees and excludes the City of Albany-sanctioned alcohol sales, intended for consumption by event goers, in designated "Beer Zones".
5. Vendors are banned from using polystyrene foam (Styrofoam ) containers, cups, or bowls. A first offense results in a warning, and a second offense leads to contract termination and removal from the event without a refund.
6. Vendors must provide their own supplies: water, electricity, tables, chairs, tents, and tent weights.
(Please Note: Cars used as an electrical source are prohibited)
7. Vendors are prohibited from bringing any animals or pets to the event, except for service animals as defined by the Americans Disabilities Act (ADA).
8. Refunds: Once accepted into the festival, no refunds will be provided, except in cases of force majeure.
9. Vendors must stay within the boundaries of their assigned spaces, which are 30'L by 10'W for Food vendors, 15'L by 10'W for Craft vendors and wellness vendors, and 10'L by 10'W for both Public Information and Art vendors. The City of Albany will determine vendor placement.
10. Vendors must treat all Office of Cultural Affairs (OCA)/City of Albany (COA) staff, volunteers, fellow vendors, and festival guests with professionalism and respect. Abusive, threatening, harassing, or other inappropriate behavior by the vendor or the vendor's employees or agents will not be tolerated. OCA reserves the right to deny any application or immediately terminate any vendor contract without a refund based on a vendor's violation of this policy, including past violations. Submission of an application constitutes agreement to this policy and review standard.



Tulip Festival 2026 Rules and Regulations (cont.)

11. Vendors may not hawk, peddle, sell, or advertise outside their assigned area.
12. Vehicles of any kind are prohibited on-site outside of load-in hours (Friday: 1:00 pm – 6:00 pm; Saturday and Sunday: 6:00 am – 9:00 am) and are not permitted near the vendor's designated area during the event. Load-out begins after 6:30 pm on Saturday and Sunday.
13. Vendors must make arrangements for transporting their products, equipment, etc., to and from their exhibit spaces; event personnel are not available to assist. No storage space is provided for products, literature, etc. Driving is strictly prohibited after load-in hours.
14. Vendors are prohibited from playing music or activities that may be disruptive to neighboring vendors or event participants. A first offense results in a warning, and a second offense leads to contract termination and removal from the event without a refund.
15. Vendors must adhere to the City of Albany's tobacco-free park ordinance [38.52.14] and cannabis-related ordinances, including the provisions of the *Cannabis Law* (Chapter 7 of the Public Health Law) and the *Marijuana Regulation and Taxation Act (MRTA)*, both of which prohibit smoking and vaping of cannabis in all city parks. These ordinances have been in effect since January 1, 2015, for tobacco-related smoking and since March 2021 for cannabis-related smoking. Failure to comply with these regulations may result in fines, permit revocation, or contract termination. For this ordinance, 'smoking' is defined as the act of burning any lighted cigar, cigarette, pipe, or any other substance containing tobacco, or cannabis as defined under the *Cannabis Law* and the *Marijuana Regulation and Taxation Act* (which includes smoking of both adult-use cannabis and cannabinoid hemp, as defined in section three of the *Cannabis Law*).
16. Exhibitors are required to remain for the full two days of the event.
17. The City of Albany does not hold the Grandfather clause for any exhibitors.
18. The City of Albany may, for publicity purposes, use any photographs or information received or obtained during the event.
19. Vendors using an electric generator or other motor must soundproof the device to meet the City of Albany's standards. Due to frequent complaints, this policy will be strictly enforced. We recommend having a quieter backup generator or servicing your current one. The City of Albany reserves the right to shut down any exhibitor not adhering to this or other event policies.
20. Vendors are expected to arrive on time during designated load-in hours; a first offense results in a warning, and a second offense will lead to contract termination and removal from the event without a refund.
21. Pricing should remain consistent based on the submitted application and cannot be altered; a first offense will result in a warning, and a second offense will result in contract termination and removal from the event without a refund.



Tulip Festival 2026 Release & Indemnification

I, the undersigned, understand that my participation in the Tulip Festival is voluntary. By signing this release form, I acknowledge and agree to the following terms:

I am aware of and assume any risks associated with my participation in the event, including but not limited to, any potential injury, illness, loss, or damage to my person or property. I acknowledge that I am solely responsible for my safety and belongings during the event.

I hereby release, waive, and discharge the City of Albany, its employees, agents, volunteers, and affiliates from any claims, demands, or causes of action arising out of or related to any loss, damage, or injury that I may sustain as a result of my participation in the event, whether caused by negligence or otherwise.

I grant permission to the City of Albany to use my image, likeness, and/or voice recorded in any format (photographs, video, and audio) during the event for promotional purposes, including but not limited to marketing materials, social media, and website content, without any compensation.

I verify that all information I have provided about my business, and my products for sale is true and accurate.

I agree to indemnify and hold harmless the City of Albany from any liabilities or claims made by other individuals or entities as a result of my actions during the event.

I have read and fully understand this release form and its terms. By signing below, I confirm that I am voluntarily agreeing to the release and to abide by all applicable rules and regulations. If my application is accepted, this form will serve as a binding agreement, representing the terms of the permit. I understand that the City of Albany reserves the right to remove any vendor from participating in the event at any time, without refund, if they violate the rules and regulations or fail to follow reasonable instructions given by City of Albany event personnel.

By submitting this application, you hereby consent and acknowledge that the City of Albany reserves the right to prohibit the sale, sampling, distribution, and promotion of products or materials related to political campaigns, products or materials containing alcohol and all THC/CBD products at the City of Albany produced events (see albanyevents.org for a complete listing). Please note that confections containing alcohol, as defined by New York State Liquor Authority's Advisory #2019-1, with an alcohol content of no more than five percent (5%) by volume, are permitted to apply and will be subject to a standard vendor jury selection process. Applications received that involve the sale, sampling, distribution, and promotion of the aforementioned items, with the exception of confectionery containing an alcohol content of no more than five percent (5%) by volume, will be subject to immediate rejection. This policy is instituted to uphold public safety and to ensure a family-friendly environment for all City of Albany-produced event attendees and excludes the City of Albany-sanctioned alcohol sales, intended for consumption by event goers, in designated "Beer Zones".

Participant Signature: _____ **Date:** _____

Printed Name: _____



2026 CITY OF ALBANY TULIP FESTIVAL

Wellness Vendor Application Checklist

- ☐ Application filled out completely with all required information
- ☐ Release and Indemnification read, signed, and attached
- ☐ Four (4) photos, including one (1) clear photo of the booth display and three (3) photos showcasing your product or wellness services, attached to the application.
- ☐ Two (2) checks made payable to “The City of Albany”: One for the Booth Fee & one for the \$10 Application Fee. **Money orders are not accepted.**
- ☐ Proof of Commercial Licenses and Insurance
- ☐ Return pages 2,3,7, and 8

APPLICATION MUST BE POSTMARKED BY WEDNESDAY, MARCH 11th, 2026

SEND APPLICATIONS TO:
City of Albany Office of Cultural Affairs
24 Eagle Street, Room M 252
Albany, NY 12207

Contact Andre Cowan at 518-434-5416 or write Acowan@albanyny.gov with any questions.